



# Hitch



Hitch

# Who we are

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**Hitch is on a mission to fundamentally change the way people move.**

We envisage a future where our public spaces are cleaner and greener, a future with less cars and connected healthier communities.

Whether you're an individual, government or a business, we all have a part to play in reducing emissions to avoid a climate disaster.

Hitch gives workplaces the scalable technology solutions to **measure, report and reduce commuting emissions.**

**Are you with us?**





# Measure

It starts with data collection. Our two purpose built commuting tools will help you get the right data for measuring your commuting emissions. If you need help getting more data - great, we offer comprehensive support that will help you get to the heart of why your employees commute in the way that they do.



# Report

How do your people commute to work, and why do they make the choices they make? Our detailed reporting and dashboards set out what you need to know, and our insights help you to make effective transport related decisions.

Our carbon reporting methodology is Ekos approved, making your certification process both simpler and faster.



# Reduce

Most importantly, we help to reduce your commuting footprint. Our approach is employee centric, recognising the importance of people as a part of the sustainability equation.

# Our products

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## 01 **Commuting surveys**

Get the data you need for your organisation to measure and report its commuting related carbon emissions, but also engage your people in the journey. Our surveys are designed to take your staff on the journey, educating them on how they can make a difference. We have multiple packages that range from giving you the basics for reporting, through to those that play back an employees emissions based on their responses and dive into the how and why people make the decisions they do so you can see recommendations on where your organisation could improve.

## 02 **Predictive analysis**

Measure and report your organisations commuting related carbon emissions without having to ask your people. For organisations that don't want to survey your employees, our comprehensive data models will do the work for you. With a small subset of anonymised HR data, we can predict your commuting related carbon emissions.

# Benefits

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## 01 **Easily report your carbon emissions**

Using data, our tools provide an accurate view of your organisations total annual commute emissions. Our methodology follows the relevant government guidelines for emissions factors and we are endorsed by Ekos.

## 02 **Make data informed decisions**

Reducing emissions, starts with good data. We give you the power to make the best decisions about how you can help your people to commute smarter, and more sustainably.

## 03 **Take your people on the journey**

Crucial to success of any sustainability journey is involving your people. Our products and services are designed with this in mind, focusing on helping you to engage and empower your team.



# Who we've worked with

We are proud to have worked with some influential brands, who share our passion for climate response.







# Get in touch

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