



Hitch Analysis

Every year at Example

We commute a distance of over

748,048

kilometres.

And collectively spent the equivalent of

1,424

full days commuting.

That's the same as **18.7 trips around the earth**. All that travel adds up to a considerable amount of carbon emissions.

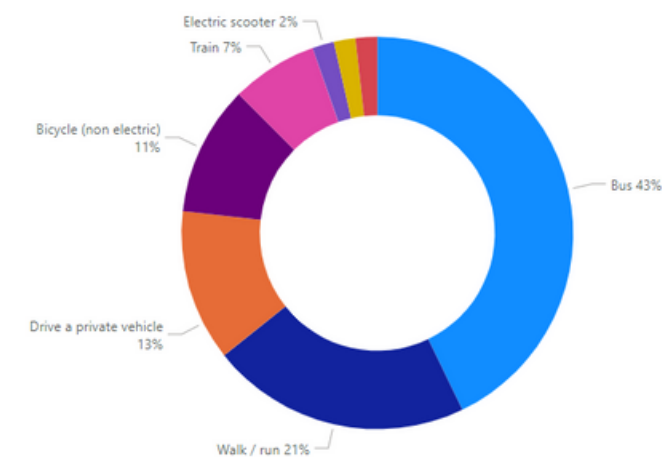
60,169

tonnes of CO2 equivalent gas to be exact!

It would take **2,808 trees** a full year to absorb that much CO₂!

So, what does our transport profile look like?

Overall, our commute shapes up pretty well! We have a high use of sustainable transport modes, with over 75 % of our people using public transport, walking / running, and cycling as their primary mode of transport.



February
2022

Endorsed by
eKOS
INVESTING IN NATURE

Hitch

How we can help



01 Easily report your carbon emissions

Using detailed data from your employees, our tool calculates an accurate view of your organisations total annual commute emissions. Our methodology follows the Ministry for the Environment guidelines, and we are endorsed by Ekos.

02 Make data informed decisions

As an employer, you can play a powerful role in influencing positive behaviour change. We give you the power to make the best decisions about how you can help your people to commute smarter, and more sustainably.

03 Take your people on the journey

Crucial to success of any sustainability journey is involving your people. Our products and services are designed with this in mind, focusing on helping you to engage and empower.

Hitch

Our packages



The cheapest! (but most basic, obviously)

Basic

The simplest way we can help. This is our package without all the bells and whistles, but it gives you the basic information you need to report your commute emissions, and start to understand your commuting landscape.

The most in-betweenest

Premium

This is the holy middle ground. You get the best of both worlds, the data and reporting that you need, as well as some of our helpful enablers like communications materials, survey customisation, and detailed insights.

The most fancy-pants

Deluxe

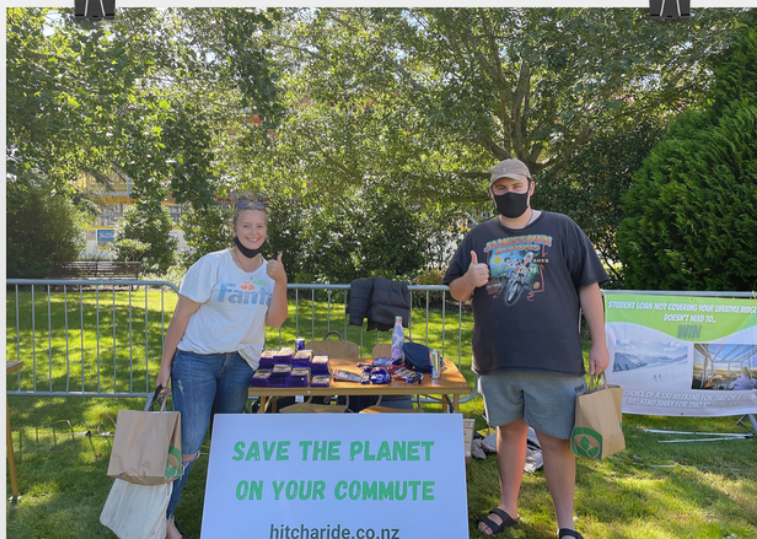
The whole shebang! This is our complete wheelhouse, our most comprehensive suite of goodies to help you realise your full potential. This gets you all sorts of exciting features, right down to individual reports for all your people.

[Full features list](#)



Features

	Basic	Premium	Deluxe
Annual survey	✓		
Bi-annual survey (6 monthly)		✓	✓
Customisable survey		✓	✓
Basic communications materials (email / intranet)		✓	✓
Full communications materials (video, email / intranet , social media, engagement calendar)		✓	✓
Basic communications materials (email / intranet)		✓	✓
Raw data		✓	✓
Basic data report	✓		
Carbon emissions reporting	✓	✓	✓
Detailed data report (incl. insights and recommendations)		✓	✓
Tailored collection methods (e.g. on site)			✓
On-site analysis			✓
Employee leaderboards			✓
Individual respondent profiles			✓
Employee interviews			✓
Sustainable travel workshops			✓



Who we work with

We are proud to work with some of Aotearoa's most influential brands, who share our passion for climate response.



Ministry of **Transport**
TE MANATŪ WAKA



Grant Thornton



Silverstripe



Simply Energy
powered by **contact.**



The Cooperative Bank



Ministry for the
Environment
Manatū Mo Te Taiao



3
PLUS
CONSULTING

Absolutely Positively
Wellington City Council
Me Heke Ki Pōneke





Get in touch

Interesting in hearing more?



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